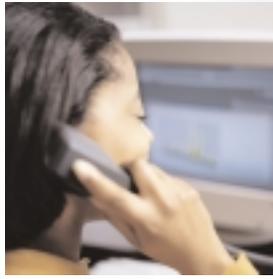


Nortel Networks Business Communications Manager

Creating a big advantage for the small business

NORTEL
NETWORKS™

How the world shares ideas.



Nortel Networks* is a world leader in telecommunication, so it's easy to think that we only deal with big corporations. The truth is, for the last 11 years Nortel Networks has made the world's best-selling communication systems for businesses like yours-with 10 to 80 employees.

Over the years we've listened and learned how you like to do business and what you really want. You want a communication network that does exactly what you need now with capabilities to grow as your business grows and changes. You want a network that's affordable, efficient, easy to use, boosts productivity, saves you time and money and offers business service applications that lets you get ahead of your competition.

Well, the network you've always wanted is here and it can be built using the Nortel Networks Business Series portfolio with the Nortel Networks Business Communications Manager. Nortel Networks, a global leader in network solutions, has now introduced an IP (Internet Protocol) enabled communication system for small and growing businesses, a system that uniquely delivers competitive advantage to your business today by integrating your voice and data networks into a single, powerful unified network.

And you can do it now...

In the future, all voice and data traffic will run on a unified network. It's a fact, because an integrated voice and data network saves time and money. It makes management far easier, lets you make toll free voice calls (much like email) and saves money in dozens of ways.

If you are considering updating either your voice or data network, go ahead and integrate them into a single unit now with the new and innovative Business Communications Manager. This new convergence communication solution can help you reduce your operating costs, improve customer service with advanced applications and provide a simple interface to manage your network, offering you the benefits of the future today.

It's your choice-voice, data, or both.

Business Communications Manager uniquely provides a voice, data and applications solution in a single box. Voice messaging is provided as standard and a wide range of productivity-

boosting business applications such as call centres, unified messaging, voice over IP, Computer Telephony Integration (CTI), attendant console and a variety of desktop options are also available.

For example, if your new product or service is so popular and your phones begin ringing non stop, you need a call centre fast. With Business Communications Manager, applications are pre-installed, so all you have to do is enable the software. With a simple key code, additional capabilities can be activated immediately. Perhaps you're considering a cutting edge application like unified messaging to combine your voice messages, email and faxes on your desktop, but you're not sure of the benefits. No problem. You can download it, try it for free for a limited time and see what you think. When you see firsthand the incredible efficiency it offers your business, you can then make the commitment to buy it.

It's your business solution, so you make the choice.

Network management so simple, you stay focused on your business.

No matter how many sites you have, your Business Communications Manager network can be configured and administered from a single location using a simple web browser. You can do it or let your service provider do it whatever's easiest. Adds and changes are as easy as pointing and clicking on a computer screen. It's totally secure and you determine who has access.

In addition Business Communications Manager helps you to save on management and administrative costs. As you can manage it remotely from a single location, all your locations can be upgraded with a single software download.

A network that can actually add to your bottom line.

If you have several locations and are constantly making long-distance calls back and forth then you'll appreciate the Voice over IP capabilities of Business Communications Manager. Voice over IP means you can make internal telephone calls over your private data network toll free.

That's one of the benefits of an integrated network. How much are the long-distance call charges between your company's locations? With Business Communications Manager, that amount could go straight back onto your bottom line.

Reliability is priceless.

Nortel Networks portfolio of voice and data products have reliability ratings which are among the highest in the industry. No exception to the rule, Business Communications Manager was designed to meet the same rigorous standards for quality and reliability. We have developed and tested all applications to ensure that they work together seamlessly, giving you total piece of mind.

Desktop flexibility.

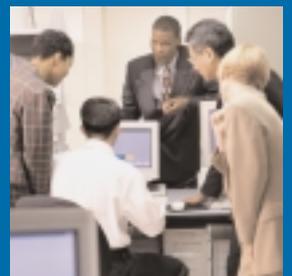
Business Communications Manager supports a full range of feature rich telephones that are easy to use. LCD window prompts guide users through each function, no training will be required.

Nortel Networks-Leadership you can count on.

After 100 years in communication, Nortel Networks is one of the few companies capable of combining voice and data in a single, powerful, unified network for any size business.

Let us show you how Business Communications Manager can cut your operating costs, simplify work management, save on toll charges, increase productivity, boost revenues and give you the Internet telephony advantage. Why not start the new millennium with the network of the future?

Contact your Nortel Networks Authorised Distribution Partner.



Feature summary

- PBX capability supporting over 150 features.
- Portfolio of advanced digital business telephone sets.
- Two 10/100 base T local area network interfaces.
- Optional WAN interface.
- Integrated router capability.
- Voice over IP via the WAN.
- Voicemail.
- Unified messaging.
- TAPI compliant computer telephony integration.
- Voice networking.
- Custom call routing.
- Auto attendant.
- PC based attendant console.
- Informal call centre.
- Professional call centre and reporting.
- Personal call manager.
- Unified system management and administration through a browser based management tool.



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